



PETER TRINH

Graphic Designer / Illustrator

OBJECTIVE

I am looking for a rewarding position with an ever-expanding company which will give me freedom to grow and create with the organization.

EXPERIENCE

TravelOnly, Inc.

Lead Graphic Designer | June 2016 - January 2022

- As the Lead Graphic Designer, I was responsible for the creation and management of graphical assets used by a Salesforce of 600+ promoting multiple travel products from well-known travel suppliers. This included printed and digital assets and collateral, such as email marketing graphics, banners, website landing pages, travel guides, booklets, pamphlets, postcards, and business cards. I also coordinated with large travel suppliers to maintain their brand integrity through approved graphical assets.

Aztex Enterprises Ltd.

Graphic Artist | August 2014 - May 2016

- As part of a team of designers at Aztex, I helped develop visual mock-ups of promotional materials for well-known brands, companies, and events. These products included apparel, fashion accessories and luggage. Part of my duties was to work on in-house creative products to improve brand recognition.

McLuhan & Davies Communication, Inc.

Illustrator | July 2011 - September 2013

- Being signed on a few temporary contracts, I created illustrations for specific training manuals that were later used in-house and in Social Media campaigns.

EDUCATION

Seneca College of Applied Arts - Received Diploma for Graphic Design in 2012

University of Waterloo - Received Bachelor of Arts for Liberal Arts in 2009

SKILLS

Formally Trained and Proficient with 5+ Years in:

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Acrobat
- Adobe Animate
- Adobe XD
- Adobe Dreamweaver
- Figma
- Clip Studio Paint EX
- Affinity Designer Suite
- MS Word
- MS Power Point
- MS Excel
- MS Outlook
- Apple Keynote
- Apple Numbers
- Apple Pages
- HTML/CSS
- WordPress
- TypeTool
- Windows Environment
- MacOS Environment